

ABSTRACT

5 A plush toy having an upper torso and head portion of an animal character firmly attached to one end of a ribbon, a lower torso and leg portion of the animal character attached at the ribbon's other end to provide, with the ribbon in the uncoiled position, a bookmark with the ribbon stretching along the spine of the book with the torso portions functioning as anchors, and, in the rolled, or coiled position, to provide a small, plush toy animal in a sitting position.